



**RUSH**

**BUSINESS  
ADVANTAGE**



Proud ECHL Affiliate

(605)716-PUCK

[www.RapidCityRush.com](http://www.RapidCityRush.com)



# **RUSH**

Join us as we celebrate 10 years of Rush hockey in the Black Hills Community. The Rapid City Rush is a top 5 team in business partnerships in the ECHL and we pride ourselves on the amazing relationships we have built in our community. Since our beginning we have forged lasting partnerships that have helped strengthen ours and our partner's organizations. The Rush organization would like to invite you to be a part of another 10 years of building lasting partnerships, creating unforgettable memories and delivering the best entertainment in the Black Hills!

**BE SEEN. BE HEARD. BE INVOLVED.**



THE BEST NIGHTS OF RUSH HOCKEY

Friday  
10/13/17  
7:05 PM

HOME  
OPENER



Saturday  
11/11/17  
7:05 PM

MILITARY  
APPRECIATION  
NIGHT



MORE PROMOTIONS TO COME!

**GROUP PACKAGE HIGHLIGHTS:**

- Thrilling Themed Games with giveaways, contests, and more
- Team Building Experience
- Fun & Entertainment
- Great memories with colleagues, friends and family







# BUSINESS ADVANTAGE VOUCHERS

Get exclusive access and extra benefits to Rush events!

ENTERTAIN YOUR CLIENTS

CUSTOMER APPRECIATION

PERFORMANCE INCENTIVES

REWARD YOUR EMPLOYEES

**BE SEEN. BE HEARD. BE INVOLVED.**



# RUSH VOUCHER PACKAGES

## A NEW ERA IN TICKET FLEXIBILITY

All Voucher Packages include undated vouchers with your company logo on them to use at any Rapid City Rush regular season home games!

INCENTIVES	PACKAGE		
	24	36	72
Discounted Pricing	X	X	X
Access to Exclusive Club Level		X	X
10% off Concessions		X	X
15% off Team Store		X	X
Rush Gift		X	X
In-Arena Recognition		X	X
Rush Concierge Program			X
Rush Jersey w/ Company Name			X
Discounted Tickets for all Staff			X

- 1 Voucher = 1 Seat
- Unlimited Voucher use per game
  - Use 1 Voucher at 1 game or 100 Vouchers at 1 game
- Convenient to use
  - Reserve seats 10 days or 10 minutes before a game\*
- Rush on your time
  - No need to pick your games in advance, vouchers are undated\*

### 24 Voucher Package

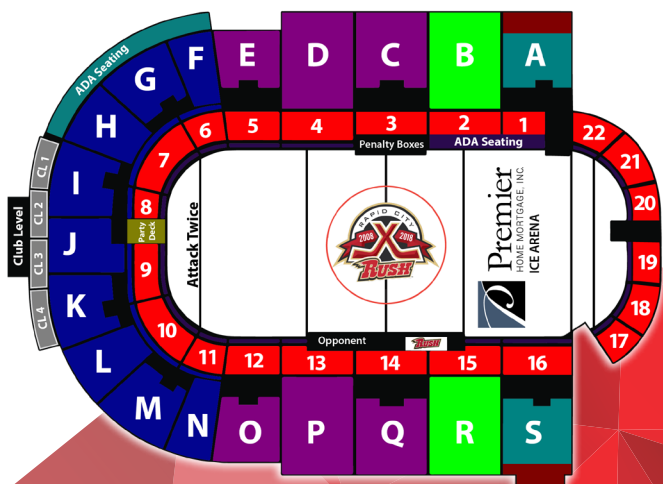
FAN ZONE	\$336
END	\$439
BOWL	\$498
CENTER	\$510
RINKSIDE	\$618
CLUB	\$744

### 36 Voucher Package

FAN ZONE	\$500
END	\$655
BOWL	\$720
CENTER	\$740
RINKSIDE	\$900
CLUB	\$1075

### 72 Voucher Package

FAN ZONE	\$1000
END	\$1310
BOWL	\$1440
CENTER	\$1480
RINKSIDE	\$1800
CLUB	\$2150



\*All seats based on availability at time of redemption



# GROUP TICKET EXPERIENCES



EXPERIENCES	# of TICKETS		
	10	20	50
Group Picture	X	X	X
Video Board Recognition	X	X	X
Watch Warm-ups from Players Bench		X	X
High 5 Tunnel		X	X
Watch Warm-ups from Penalty Box		X	X
Puck Drop			X
Meet & Greet			X
Intermission Game			X



**BE SEEN. BE HEARD. BE INVOLVED.**



# GROUP PACKAGES

## PLATINUM PACKAGE

### Rinkside/Club Seats

\$30-32/person

Meet & Greet with Coach

Rush 10<sup>th</sup> Anniversary Gift

Early Entry

10% off Rush Team Store

Scratch Ticket for chance to win \$1 million

## GOLD RUSH

### Bowl Seats

\$21/person

Rush 10<sup>th</sup> Anniversary Gift

10% off Rush Team Store

Scratch Ticket for chance to win \$1 million

## UPPER HORSESHOE

### Upper Horseshoe Seats

\$18/person

10% off Rush Team Store

Scratch Ticket for chance to win \$1 million

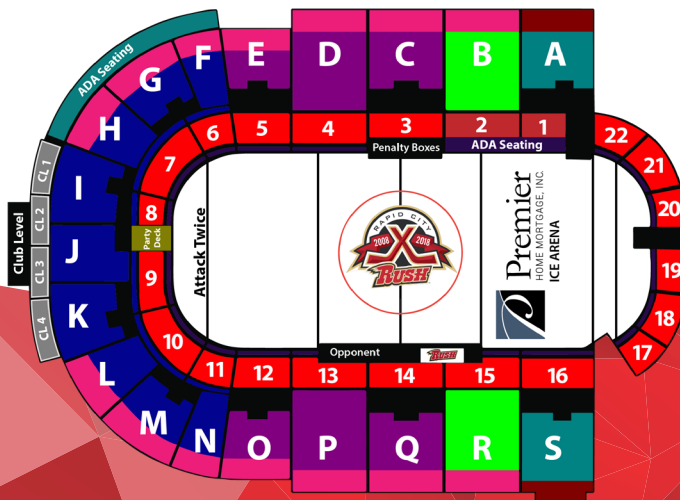
## SILVER SEATER

### Fan Zone/End Seats

\$15-19/person

10% off Rush Team Store

Scratch Ticket for chance to win \$1 million





# SPONSORSHIP OPPORTUNITIES

## Lower 3rd Advertisement

**\$600/Season\***

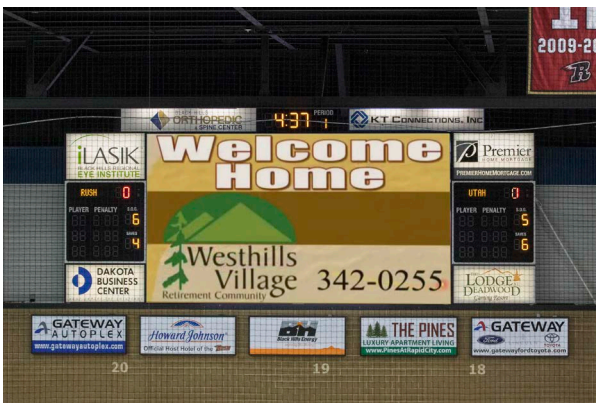
- Played 1 intermission and 1 period each game
- Captures attention while audience is engaged
- Exposure at all 36 home games
- Creative is fully customizable and in full color

## Nugget's Knowledge

**\$400/Season\***

- 500 printed every weekend home game
- Display set up on Sponsor Night
- Minimum of 2 Video/PA reads for sponsor night
- Giveaway highlight
- Brand exposure to every home game

\*Purchase of 72 Vouchers or 2 Full Season Tickets required



**BE SEEN. BE HEARD. BE INVOLVED.**





- Engaged readership
- 7 Months of exposure
- 30,000 distributed each season
- As little as \$0.02 per person reached
- Collector pieces— Fans will want these autographed and collect them
- Distribution to many locations in the Black Hills
- This is our first year and first issue— The price will never be this low again!



### Premium Pages

- Back Cover.....\$2500
- Inside Front Cover.....\$1950
- Inside Front Page.....\$1950
- Inside Back Cover.....\$1950
- Inside Back Page.....\$1950

### Additional Ad Placement

- Half Page.....\$600
- Full Page.....\$1000
- (with 2 Full Season Ticket purchases)



# What our fans are saying!

"I would like to thank [the Rush] for hosting our Christmas party at the Rush game... [The staff] did a wonderful job putting everything together for us. Several of our employees had never been to a Rush game and this was a great way to introduce them to the game of hockey. This was a very easy and fun way to have our Christmas party. A GREAT time was had by all!"

-Dede Engel, Owner of Pool & Spas, Rapid City



"Many thanks, Josh, for coordinating tickets for our group of co-workers, along with our families, to be able to sit together in the same section cheering on and enjoying a Rush hockey game. It was a pleasure working with you and your proficient sports organization. The professionalism and hospitality extended to our group is much appreciated!"

-Pam Wiley, Black Hills Energy







# FRONT OFFICE STAFF



**Brandon Schumacher**  
Assistant General Manager



**Jennifer Durham**  
Director of Merchandise &  
Accounting



**Jay Davis**  
Director of Corporate  
Partnerships



**Jeremy Keith**  
Director of Ticket Sales



**Mark Binetti**  
Director of Media Relations



**Aaron Foss**  
Account Executive



**Ashley Grable**  
Director of Marketing/Design



**Becky Wylie**  
Receptionist

**BE SEEN. BE HEARD. BE INVOLVED.**