

# HUNTER DETAIL

*Superior Detailing Products*

## DEALER PRODUCT GUIDE

By **BIKERS** for **BIKERS**

*Simply the BEST - Guaranteed.*

40475 210th St  
Ute, IA 51060  
(712) 882-4243

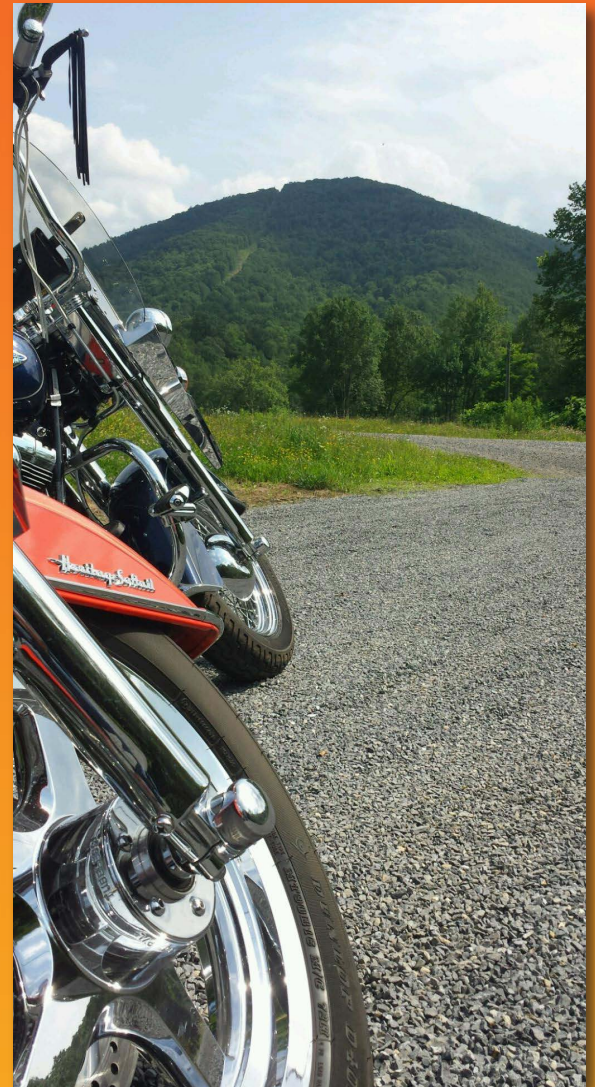
[Info@HunterDetail.com](mailto:Info@HunterDetail.com)  
[www.HunterDetail.com](http://www.HunterDetail.com)

# HUNTER DETAIL

*Superior Detailing Products*

## ABOUT HUNTER DETAIL

**HUNTER DETAIL**, an Iowa based company, was founded in 2012 with the release of our first product, Hunter's Bug Kutter. We began our journey to introduce ourselves to as many customers as possible and today that journey remains at full throttle. Immediately recognizing the needs of our customers we began developing new products; Ghost Wax was released in 2014 and quickly became a success. In 2015, we expanded our brand even wider with the introduction of three new products, Alum-a-Lick, Wicked Orange, and Magic White. While these great products have become customer favorites, Hunter's Bug Kutter continues to be our flagship product. Currently there are about 50 dealers in 18 states offering Hunter Detail products to their customers! We take great pride that all of our products are made here in the United States. Don't let your customers use just any product, have them reach for the top-shelf, reach for Hunter Detail.



## OUR MISSION

**HUNTER DETAIL** is committed to providing Superior Detailing Products and First Class Customer Service. Consistent with our Midwestern values, we will always be honest, maintain the satisfaction of our customers, and never pressure a sale.

# HUNTER DETAIL

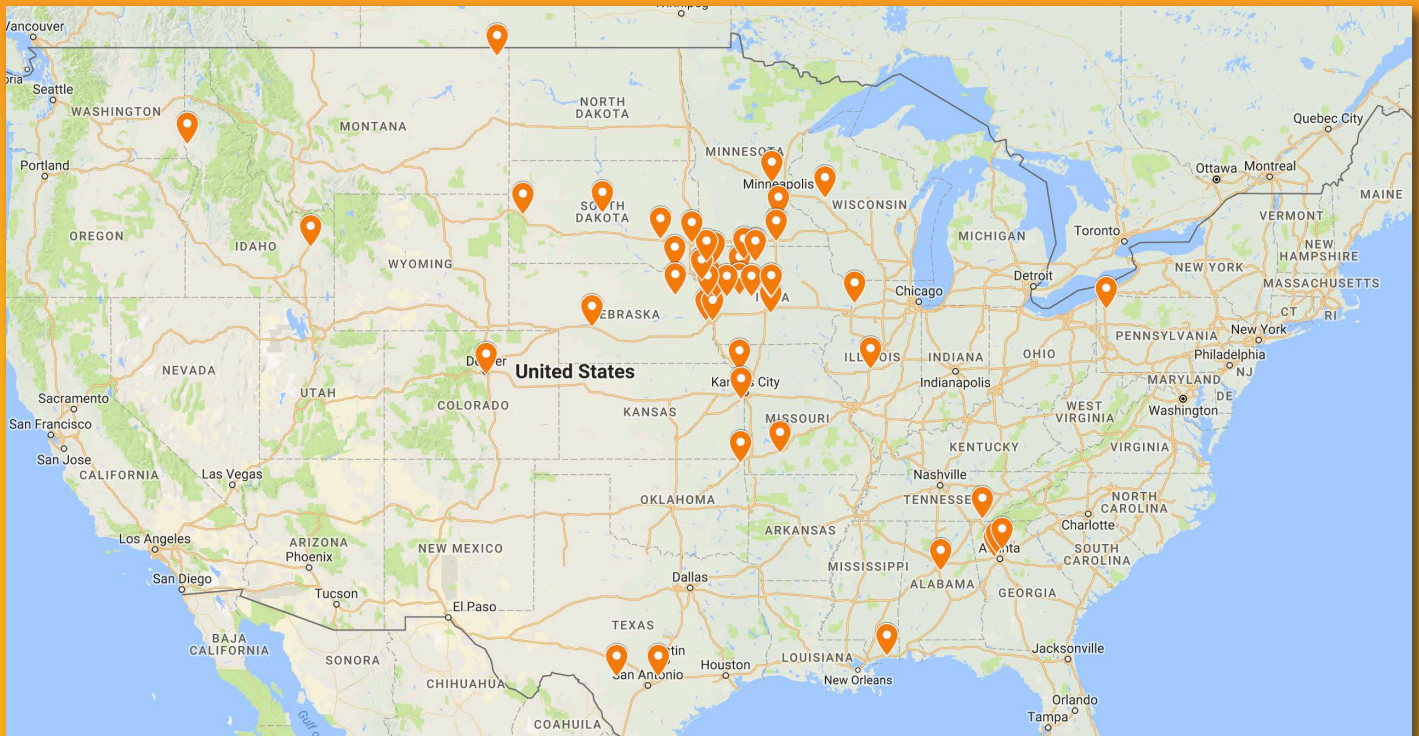
Superior Detailing Products

## DEALER SIGN-UP

**Becoming a dealer is easy!** There are only two requirements, you must have a store front and keep your chosen products in stock at all times. Dealer orders are whole case only, but there is not a minimum. Orders are shipped quickly and the invoice is included in the shipment, send payment after you receive your order. MSRP provided, but dealers are welcome to set their own price. To be set-up as a dealer or to reorder simply contact our sales staff or Chris Hunter directly at (712) 882-4243 or [Chris@HunterDetail.com](mailto:Chris@HunterDetail.com).

## Dealer Benefits Include:

- GREAT PROFIT MARGIN
- Outstanding product performance; all products are backed by our Satisfaction Promise- If a customer is not completely satisfied with product performance, we will buy back the product as well as refund shipping expense.
- Extremely high percentage of return customers
- Dealership listing on our website, [www.HunterDetail.com](http://www.HunterDetail.com)
- Sales support- We will assist you in any way we can to establish and grow your customer base for our products.



# HUNTER DETAIL

Superior Detailing Products

# #1 Seller!



## HUNTER'S BUG KUTTER

for Windshields, Paint, & Chrome

### HUNTER'S BUG KUTTER

is truly a Superior Detailing Product. This advanced formula is designed for use on all types of plastic windshields. Simply spray it on and allow the foam to work, then wipe clean with ease. The foam is the key, it stays in place and works without dripping, with a serious bug dissolving power like you've never seen! It also includes a sealant that covers the microscopic pores that occur naturally in plastic windshields so bugs will not adhere so deeply. Hands down the best cleaning product you will ever use! As with all **HUNTER DETAIL** products, **HUNTER'S BUG KUTTER** has our money back satisfaction promise. *Simply the BEST- Guaranteed.*



**Suggested Retail \$14.95/can**

Pricing for case of twelve, 19 oz cans

**\$xxx/case (\$xxx/can)**

**Profit \$xxx per case**

**xxx% mark up**

\*\*Discounts on large orders

**Actually  
dissolves  
bugs!**



### HUNTER'S BUG KUTTER

is safe for use on all finishes including but not limited to, all types of plastic or polycarbonate windshields, all types of paint finishes, **including flat or denim**, chrome, aluminum, leather, vinyl, upholstery, and carpet. When used on your windshield, it is anti-fog and helps to reduce glare and makes scratches less pronounced. It also resists dust attraction and fingerprints.

# HUNTER DETAIL

Superior Detailing Products



## HUNTER'S GHOST WAX

### Detailing Wax & Polish

Mist and Wipe for a Deep Showroom Gloss  
Use on Wet or Dry Surfaces

#### HUNTER'S GHOST WAX

is a breakthrough formula that provides complete protection. It has a unique combination of detergents, polish, and wax in an easy-to-use mist and wipe design. Effortlessly cleans light contamination, leaving that DEEP SHOWROOM GLOSS. No white chalk or sticky residue to worry about. And like all HUNTER DETAIL products, HUNTER'S GHOST WAX has our money back satisfaction promise.

Your customers will be extremely happy with the performance of this product. GHOST WAX is also great for use in your showroom. It has a very pleasant fragrance and does not static dust.



#### Suggested Retail

**\$14.95/bottle**

Pricing for case of 12,  
32 oz bottles

**\$xxx/case (\$xxx/bottle)**

**Profit \$xxx per case**  
xxx% mark up

\*\*Discounts on large orders

#### Suggested Retail

**\$5.95/bottle**

Pricing for case of 24,  
8 oz bottles

**\$xxx/case (\$xxx/bottle)**

**Profit \$xxx per case**  
xxx% mark up



# HUNTER DETAIL

Superior Detailing Products



## HUNTER'S WICKED ORANGE

### Concentrated Wash Soap

*Infused with Wax for a Radiant Finish*

#### HUNTER'S WICKED ORANGE

adds a new twist to washing soap with its infused wax formula. The suds blast through grime and then easily rinse away without leaving streaks. The wax protects your investment while enriching the appearance of black plastic trim and helps prevent water spots. From hogs to hot rods **HUNTER'S WICKED ORANGE** is sure to make your paint shine like new! This product is concentrated. More is not better, too much makes it hard to rinse. As with all **HUNTER DETAIL** Products, **HUNTER'S WICKED ORANGE** has our money back satisfaction promise. *Simply the BEST- Guaranteed.*

Perfect soap for use with hard water, helps reduce water spotting. You are going to want this one in your wash bay!



**Suggested Retail**  
**\$25.95/bottle**

Pricing for case of 6,  
1 gallon jugs

**\$xxx/case** (\$xxx/jug)

**Profit \$xxx per case**  
xxx% mark up

\*\*Discounts on large orders

**Suggested Retail**  
**\$9.95/bottle**

Pricing for case of 12,  
1 quart bottles

**\$xxx/case** (\$xxx/bottle)

**Profit \$xxx per case**  
xxx% mark up



# HUNTER DETAIL

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## HUNTER'S ALUM-A-LICK

### Aluminum & Metal Polish

*Wipe and Buff for that Mirror Shine*

This specialized metal polish is truly a Top Shelf Product. Designed for use on powder coated rims with the milled bare aluminum accent, it will not scratch the paint. Unique to this type of product, **ALUM-A-LICK** contains a light chemical blend and a gentle abrasive similar to those used in cosmetics. Live near the ocean and get those little black tarnish spots from the salt water?... No problem. Profit margins are tighter on this one, it's expensive to manufacture. However, for the correct customer and application, it's priceless!



**HUNTER'S ALUM-A-LICK** will revolutionize the way you polish aluminum. Finally a compound that is designed to be tough enough for easy polishing, yet gentle enough to protect your investment from damaging abrasives and harsh chemicals. Easily polish aluminum to a mirror finish. Water spots on metal are now simple. Rust spots on chrome don't stand a chance. It's perfect for those powder coated parts with milled aluminum accents. And like with all **HUNTER DETAIL PRODUCTS, HUNTER'S ALUM-A-LICK** has our money back satisfaction promise. *Simply the BEST- Guaranteed.*



**Suggested Retail \$28.95/bottle**

Pricing for case of six, 7.6 oz bottles

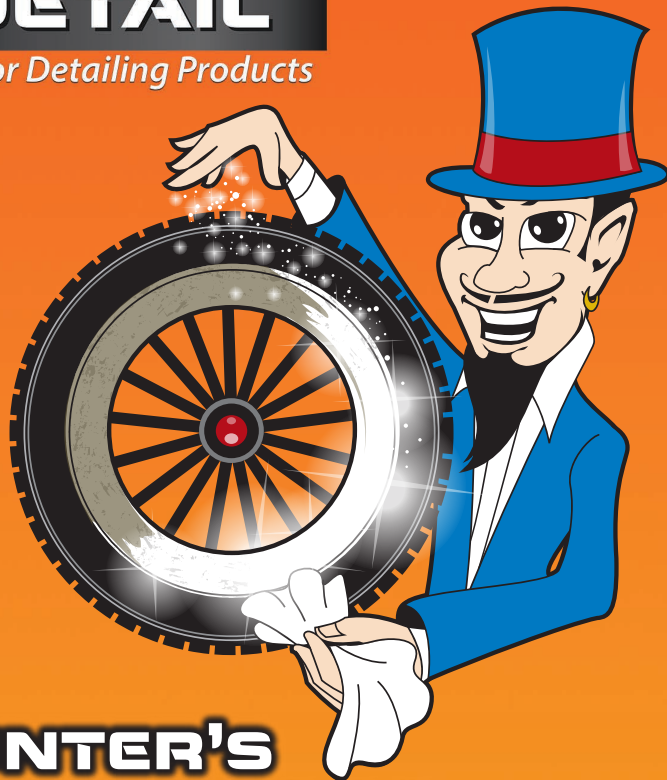
**\$xxx/case** (\$xxx/bottle)

**Profit \$xxx per case**  
xxx% mark up

\*\*Discounts on large orders

# HUNTER DETAIL

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## HUNTER'S MAGIC WHITE

### Whitewall Tire Cleaner

*Brilliant Whitewalls Made Easy!*



#### Suggested Retail

\$14.95/bottle

Pricing for case of twelve, 32 oz bottles

**\$xxx/case (\$xxx/bottle)**

**Profit \$xxx per case**

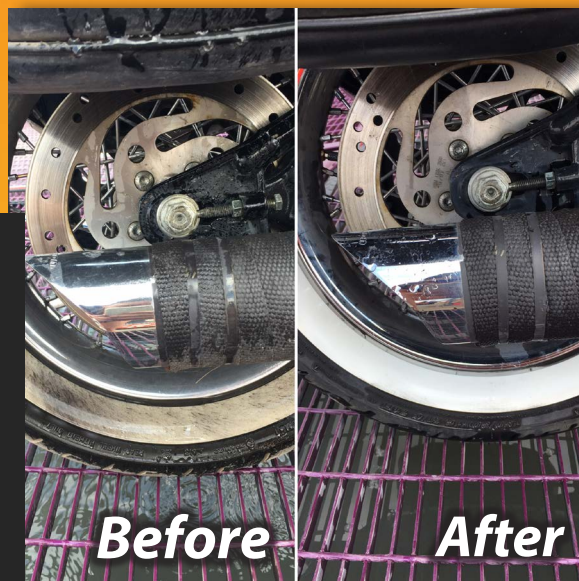
**xxx% mark up**

\*\*Discounts on large orders

#### **HUNTER'S MAGIC WHITE**

is a remarkable new formula that works like magic. Effortlessly bring your whitewall tires back to life. Use on black wall tires to bring them back to black. Just spray, wipe, and rinse; your tires will be looking like new! And like with all **HUNTER DETAIL PRODUCTS**, **HUNTER'S MAGIC WHITE** has our money back satisfaction promise.

Every dealer needs this great product to offer those customers looking for bright whitewall tires. It's a lower volume product, but users will fall in love and be back for more.





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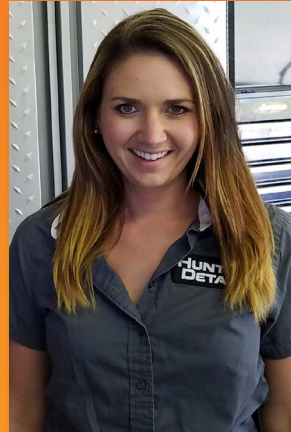
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## MEET THE CREW



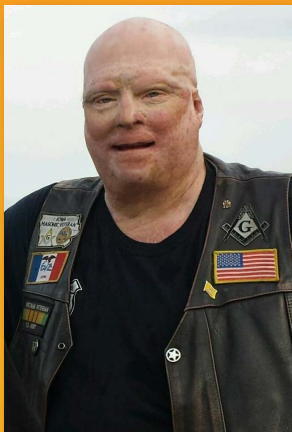
**CHRIS HUNTER**  
Founder/CEO  
(712) 882-4243  
Chris@HunterDetail.com

Chris has always had a passion for solving problems, sick and tired of scraping bugs off his bike, he created Hunter's Bug Kutter. Now he spends his time introducing the complete product line to bikers everywhere. He rides a 2012 Harley-Davidson Heritage. His favorite product is a tossup between Bug Kutter and Ghost Wax.



**ASHLEY HUNTER**  
Marketing/Design  
(605) 430-0386  
Ashley@HunterDetail.com

Ashley joined Hunter Detail in 2012, in 2015 she took over the role of graphic design and marketing. Ashley loves to ride her 2018 Indian Chieftain Limited. Her favorite product is Magic White because she can't stand dirty white walls.



**DALE SEIEROE**  
Dealer Recruitment  
(712) 840-6793

Dale has been with Hunter Detail since its inception. Being a lifelong rider he appreciates the remarkable performance of Bug Kutter. His focus is dealer recruitment, which gives him a great excuse to put miles on his 2015 Indian Roadmaster. Dale's go to product is of course... Bug Kutter.



**JEFF JACOBSEN**  
Sales  
(402) 416-3599

Jeff officially joined the crew in 2014. He can be seen at many of our events as well as promoting the Hunter Detail product line across the Midwest. Jeff rides a 2014 Custom Harley-Davidson Street Glide. His favorite product is Bug Kutter, but he loves Alum-a-Lick on his rims.

**Feel free to contact any of our staff at any time.  
And as always, we stand behind all of our products.**

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*All products are proudly  
made in the USA*